



Adobe Experience Manager

Correspondence Management

Course description: Correspondence Management is a 2-day, instructor-led course where you will learn to create and automate customer correspondence. Adobe's Correspondence Management Solution centralizes and manages the creation, assembly and delivery of secure, personalized, and interactive correspondences. It enables you to quickly assemble correspondence from both pre-approved and custom-authored content in a streamlined process from creation to archival. As a result, your customers get the right communication at the right time in the right way: timely, accurate, convenient, secure, and relevant. Your business maximizes the value of customer interactions and minimizes cost and risk with a process that is streamlined for ease, speed, and productivity.

Prerequisites: There are no prerequisites for this course.

Target: Business Users and evaluators who need to get hands-on with Adobe Correspondence Management and interactive communications.

TOPICS

- Template Creation
 - > Master Pages
 - > Defining dynamic target areas
 - > Pagination and Page Sets
 - > Data binding
- Letter Creation
 - > Data dictionaries
 - > Text Fragments
 - > List Fragments
 - > Conditionals
 - > Layout Fragments
- Letter Creation
 - > Manual document generation
 - > Semi-automated document generation
 - > High-volume document generation

Objectives

After completing this course, you will be able to:

- Create a Namespace and Tags
- Create a Layout in Adobe Designer
- Upload a Layout to Correspondence Management
- Create and modify data dictionaries
- Create and modify text fragments
- Create and modify list fragments
- Create and modify conditionals
- Create and modify layout fragments
- Create and modify letters
- Understand how a post process is used
- Upload a letter to a post process
- Automate Document Generation with applications

Course Materials

- AEM Correspondence Management Student Guide